



The St. Louis Gateway Classic Sports Foundation

**Earl Wilson, Jr.
Mister & Miss Gateway Classic 2012
Scholarship Program**

PARTICIPANT APPLICATION

Deadline: January 31, 2012

OUR MISSION

The St. Louis Gateway Classic Sports Foundation is a non-profit, non-political organization devoted to improving the quality of life in St. Louis and emphasizing programs that uplift the tradition and conditions of African-Americans. The SLGCSF's mission is to provide financial support to our community by way of scholarships and sports programs. To date, SLGCSF has awarded \$2.9M in scholarships to 113 students.

The Mister & Miss Gateway Classic Scholarship Program provides high school students who are juniors the opportunity to pursue their college education and receive a college scholarship. Two 4-year, \$40,000 scholarships (maximum of \$5,000 per semester) covering tuition and room/board will be awarded to a deserving young male and female. Each scholarship award is renewable annually, assuming the recipient maintains a 2.3GPA or above and eligibility requirements.

ELIGIBILITY CRITERIA

The Mister & Miss Gateway Classic Scholarship Program is a developmental program open to both males and females who have achieved junior status at the time of application and will be eligible for senior status August/September 2013 from any school district within the greater St. Louis metropolitan area, which includes East St. Louis. All applicants must meet the following criteria:

- ❖ Achieved junior class status (i.e. rising seniors)
- ❖ In good class standing
- ❖ Possess a cumulative GPA of 2.3 or better
- ❖ Accumulated 15 hours of documented community service
- ❖ Scheduled to attend an accredited, Historically Black College or University by Fall 2013

Qualifying applicants will participate in a 4 month developmental program of workshops covering the following topics:

- ❖ Dress for Success
- ❖ Public Speaking/Interviewing Skills
- ❖ Diversity in the Workplace
- ❖ Community Involvement/Leadership
- ❖ Networking/Social Networking
- ❖ Resume Writing
- ❖ Etiquette/Dinner
- ❖ Financial Planning

PARTICIPATION AND ATTENDANCE GUIDELINES

Each participant must:

- ❖ Complete and sign, both student and parent, letter of commitment
- ❖ Attend all rehearsals and activities leading up to the Scholarship Dinner/Dance
- ❖ Meet Souvenir Ad Book and Ticket Sales Requirements

APPLICATION REQUIREMENTS

All applicants are required to complete this application in its entirety and submit by the deadline. Late or incomplete applications **will not be considered**. All responses to questions on this application must be typed or neatly printed. **A complete application includes the following:**

- ✓ Completed application (attached)
- ✓ **Unofficial** high school transcript or copy of most recent report card indicating cumulative GPA as of January 10, 2012. (Note: An **Official transcript** indicating GPA at the end of the spring 2012 semester must be received at the Gateway Classic office no later than **June 18, 2012**.)
- ✓ 15 hours of documented community service
- ✓ Three letters of recommendation
- ✓ Submit a typed resume' with cover letter including extracurricular activities, organizational involvement and community service, making sure to indicate any leadership positions. Cover letter should explain why you should be awarded this scholarship.
- ✓ Submit a typed essay with your application on the question shown below. Essay should be 2-4 pages and double-spaced. Include your name on each page of your essay.

ESSAY QUESTION

Community Service is a very important factor when it comes to bettering our society. Explain the importance of community service and provide four (4) examples detailing how you will utilize your role as Mister or Miss Gateway Classic to serve your community.

DEADLINE

- ❖ Deadline for submitting completed application is **Tuesday, January 31, 2012**.
- ❖ All Applications must be postmarked no later than **Tuesday, January 31, 2012**.
- ❖ Documents should be mailed or can be dropped off at the:

**St. Louis Gateway Classic
Attn: MMGC Scholarship Committee
2012 Dr. Martin Luther King Drive
St. Louis, MO 63106**

- ❖ Applicants will be notified via telephone and/or by mail no later than February 15, 2012 regarding acceptance as a Mister & Miss Gateway Classic program participant.

For more information regarding this scholarship program, please call
Vanessa Hughes or Trina Claggett
Gateway Classic office at 314-621-1994
vanessa@gatewayclassic.org or trina@gatewayclassic.org



Mister & Miss Gateway Classic Scholarship Participant Application

Name		
Address		
City	State	Zip Code
E-mail	Home Phone	Cell Phone
Place of Birth	Date of Birth	Soc. Sec. #
Parent (Mother) or Guardian Name	Phone Number	
Parent (Father) or Guardian Name	Phone Number	
<i>List all high schools attended, beginning with the most recent. Include anticipated date of graduation.</i>		
School	Phone Number	
Address		
School	Phone Number	
Address		
Current Cumulative GPA	Expected Date of Graduation	
Are you currently a Junior in good standing? If No, please explain:		
Organization affiliations/memberships, extracurricular activities:		
<i>By signing below, you certify that the information provided on this form is accurate to the best of your knowledge. In addition, you authorize the verification of the information provided on this form.</i>		
Signature of Applicant	Date	
Signature of Parent or Legal Guardian	Date	



1. Make sure all sections are complete.
2. Both student and parents have signed the completed application.
3. Deadline is January 31, 2012.

SCHOLARSHIP PROGRAM OVERVIEW

Participant Responsibilities:

- ❖ All participants must attend the developmental sessions. A schedule will be provided at the February meeting (see Requirements).
- ❖ All Participants will be asked to sell ads for the Souvenir Ad Book and tickets to the Scholarship Dinner on Friday, July 20th at the Hilton St. Louis at the Ballpark.
- ❖ Sign Letter of Commitment.

Parent Responsibilities:

- ❖ Parent(s) and/or legal guardians are responsible for making sure that your participant attends each workshop, activities associated with the program, and the Scholarship Dinner Dance.
- ❖ If a participant is not able to attend any scheduled event, please make sure that they contact the appropriate committee member.
- ❖ Sign Letter of Commitment

Ticket Sale Guidelines

- ❖ **Each participant must sell a minimum of 15 tickets.** Scholarship Dinner tickets are \$50 per person. Each table will accommodate ten (10) persons.
- ❖ Each person attending will require a ticket, with the exception of the scholarship participant.
- ❖ Table assignments are on a first come first serve basis and no tickets will be issued until payment is received in full.
- ❖ Payment of tickets can be made in the form of cash, cashier's check, money order or personal check. All cashier's checks, money orders, and personal checks should be made payable to the St. Louis Gateway Classic. Personal checks will be accepted up to June 30, 2012.
- ❖ Ticket money should be submitted separately from all ad money.
- ❖ **Ticket sales begin March 1, 2012 and end June 30, 2012.**

Ad Sale Guidelines

- ❖ **Each participant must sell a minimum amount of ads totaling \$1,000.**

The ad options are as follows:

Inside Back Cover	\$500
Full Page	\$100
Half Page	\$60
Fourth Page	\$40
Eighth Page	\$20
Patrons	\$10

*To include a **photograph** in an ad will be an **additional \$15** to the original cost of the ad.

The photograph will not be returnable and will only appear in the ad in black and white.

- ❖ All ads must be submitted camera ready and no handwritten ads will be accepted.
- ❖ All ads should be verified and checked for spelling and grammatical errors prior to being submitted to the ad committee.
- ❖ Ads must be submitted with the proper ad form. These forms are essential for verification purposes. Forms will be distributed by the ad committee and may be duplicated as needed.
- ❖ Please organize ads by page size (i.e. full page, half page, etc.) and provide the total dollar amounts associated with each page type.
- ❖ All ads submitted must be accompanied with cash, cashier's check, money order or personal check. Cashier's checks, money orders and personal checks should be made payable to **St. Louis Gateway Classic**.
- ❖ A souvenir ad book will be printed and provided for all secured half (½) and full page ad purchases.
- ❖ **Please do not combine ad and ticket/table funds. All money should be submitted separately.**
- ❖ **REMEMBER TO KEEP A RECORD OF ALL MONEY AND ADS SUBMITTED.**
- ❖ Any NSF payments that have not been reconciled will not be honored in the souvenir ad book.
- ❖ Ads may be submitted during the dance rehearsals that have been designated for the collection of funds. Participants may only conduct transactions one hour prior to the start of the dance rehearsal. Parents may conduct transactions during the dance rehearsal.
- ❖ Ad collection will **end** on May 11, 2012. **NO EXCEPTIONS!!!**

Mister & Miss Gateway Scholarship Dinner Attire

- ❖ Miss Gateway
 - All white, floor length ball gown and hoop skirt
 - Proper garments to provide efficient support and look of the gown
 - Sheer White hosiery
 - White shoes
 - Clear, French, or American tipped manicured nails
 - Appropriate jewelry
- ❖ Mister Gateway
 - Black Tuxedo and accessories
 - No earrings

***Tattoos may not be visible during Scholarship Dinner. Please choose attire to properly cover tattoos.**

Mister & Miss Gateway Classic Responsibilities:

- ❖ Mister & Miss Gateway Classic 2012 must be available to represent the St. Louis Gateway Classic at various events throughout the 2012-2013 school years.
- ❖ **Mister & Miss Gateway Classic 2012 winner MUST attend one of the historically black colleges/ university (HBCU).**
- ❖ Mister & Miss Gateway Classic 2012 will receive a 4-year, \$40,000 scholarship (maximum of \$5,000 per semester) covering tuition and room/board at a HBCU.
- ❖ All scholarship monies will be paid directly to the college/university.
- ❖ Mister & Miss Gateway Classic 2012 winner must maintain a 2.3 cumulative GPA or above.
- ❖ Mister & Miss Gateway Classic 2012 winner must be a full-time student carrying a minimum of 15 credit class hours and register for college classes beginning the fall semester 2013.
- ❖ Mister & Miss Gateway Classic 2012 winner will be required to sell a minimum of \$1,500 worth of tickets for the Gateway Football Classic each year, as long as she is under scholarship through the St. Louis Gateway Classic Sports Foundation.
- ❖ Mister & Miss Gateway Classic 2012 must also attend the Foundation's annual Scholarship Awards Dinner each year, as long as she is under scholarship through the Gateway Classic. MMGC will be provided one (1) guest dinner ticket.
- ❖ While under scholarship, Mister & Miss Gateway Classic must meet with the President of the Gateway Classic each Christmas break.
- ❖ While under scholarship, Mister & Miss Gateway Classic must submit mid-term and semester grades to the Foundation, as well as a transcript of grades at the end of each school year.
- ❖ While under scholarship, the Foundation will do everything possible to secure a summer internship for Mister & Miss Gateway Classic either with the Foundation or with one of the Foundation's sponsors.
- ❖ Mister & Miss Gateway Classic 2012 must notify the Foundation of her high school and college graduation dates.
- ❖ Minimum of 40 hours of community service during senior year (2012/13)

Additional Program Information:

- ❖ Participants will receive various gifts and/or products through gift-in-kind donations
- ❖ Each participant will be eligible to participate in on-going professional development workshops provided by the St. Louis Gateway Classic Sports Foundation